



Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!™

THE STRONGEST PROTECTION FOR YOUR ROOF



Featuring
The **Weather Stopper™**
Roof Protection Program!



“Our Strongest And Very Best Roof Warranty”

FEATURING THE GAF
LIFETIME ROOFING SYSTEM!¹

• Manufacturing Defect Coverage For Lifetime Shingles¹

- Overall coverage period
- Up-front (100%) coverage period
- Covers roofing system?
- Cost of installation labor included?

• Workmanship Coverage For Lifetime Shingles¹

- 100% coverage period
- Misapplication of certain flashings covered?
- Tear-off costs included? (when necessary)
- Disposal costs included? (when necessary)

• Peace Of Mind¹

- Contractor factory certified?⁴
- Warranty transferable for free?
- Good Housekeeping protection on roofing system? (U.S. only)



“TYPICAL” Shingle Warranty¹

Lifetime¹

Only **10** yrs.

MAYBE

Only **10** yrs.

NONE³

NO³

NO

NO

NO
(Anyone can install)

MAYBE

MAYBE
(GAF only)

OUR Deluxe Warranty²



Lifetime²

50 yrs.

YES
(Entire system)

Lifetime²

25/30 yrs.

(Coverage provided and backed by GAF)

25/30 yrs.

(Coverage provided and backed by GAF)

YES
(For manufacturing defects or misapplication)

YES
(For manufacturing defects or misapplication)

YES

YES

YES
(U.S. only)



¹Warranty coverage varies by manufacturer. See applicable warranty for complete coverage and restrictions. The word “Lifetime” refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

²See Golden Pledge Limited Warranty on next page for complete coverage and restrictions.

³Some limited workmanship coverage may be available through your contractor.

⁴Contractor certification is only for installations covered by GAF enhanced warranties.



The Weather Stopper™ 3-Part Roof Protection Program Is Your Best Choice!

LIFETIME SYSTEM, THE BEST CONTRACTOR & THE STRONGEST WARRANTY!

Part 1: The GAF Lifetime Roofing System*



- LIFETIME SHINGLES**
- COBRA® ATTIC VENTILATION**
- ROOF DECK PROTECTION**
- LEAK BARRIER**
- STARTER STRIP SHINGLES**
- RIDGE CAP SHINGLES**



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)



*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

Part 2: The Best Contractor

Fewer than 2 out of every 100 roofing contractors have been awarded GAF Master Elite® status! They are truly the "best of the best" because they are:

- Required to Maintain Insurance
- Licensed by Their State/Province/Territory**
- Trained to Install GAF Products
- Established in the Local Community
With a History of Installing Roofs

**Applies in states/provinces/territories where all roofing contractors are required to be licensed.

Part 3: Our Strongest Warranty

The strongest warranty protection we offer — period. Don't settle for less!



GAF Has Taken The Worry Out Of Choosing A Roofing Contractor

HERE'S HOW...

We Ask The Right Questions

Asking the right questions is the key to selecting the right contractor. To become a factory-certified GAF Master Elite® Roofing Contractor, a contractor must show that they are:

- Required to maintain insurance
- Licensed by their state/province/territory*
- Trained to install GAF products
- Established in the local community with a history of installing roofs

Because of our stringent standards, *less than 2% of roofing contractors have qualified as Master Elite® Contractors!* Choosing them is your assurance that you'll be dealing with a quality, reputable, and dependable professional contractor — not some “fly-by-nighter.”

Professional Installation

To ensure your total satisfaction, our Master Elite® Contractors have been provided with extensive educational materials developed by GAF technical experts — allowing them to stay current in the latest roof installation techniques. That's why GAF authorizes them to offer the Golden Pledge® Limited Warranty.

Your Best Choice

Don't trust your biggest asset to just *any* contractor. Be sure to choose a GAF factory-certified Master Elite® Contractor — your best choice!



FACT: Over 90% of Property Owners Would Recommend Their GAF Master Elite® Contractor To Others**



*Applies in states/provinces/territories where all roofing contractors are required to be licensed. **Based on a GAF survey of 27,713 property owners served by GAF Master Elite® Contractors during 2015 and 2016.



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